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Media release

MoneyPark settles CEO succession

MoneyPark, the leading independent specialist for mortgages and real estate in Switzerland, is reorganising its operational and strategic management as of May 2022. Stefan Heitmann, founder and CEO, will hand over to the current Chairman of the Board of Directors, Martin Tschopp. Heitmann remains a shareholder and he will contribute his experience going forward as a director with an executive role at MoneyPark.

Martin Tschopp will assume the operational management of the company as CEO from 1 May 2022. He will succeed Stefan Heitmann, who founded the fintech company in 2012 and developed it into Switzerland's leading independent mortgage and real estate specialist. With over 300 employees and an annual brokered mortgage volume of more than CHF 3 billion, MoneyPark is now the clear market leader and is considered to be the founder of professional technology- and platform-based mortgage banking. By expanding its service range to provide real estate services to the next generation, MoneyPark gives its clients comprehensive support in finding, financing and selling properties.

"I am very pleased to be able to lead MoneyPark into its next development phase with the current management team. The company is in an excellent position and now is the time to build on our position as number one", stresses Martin Tschopp. He has been Chairman of the MoneyPark Board of Directors since 2019 and has extensive financial sector experience within and outside Switzerland. He has been at Helvetia since 2017, initially as Head of Corporate Development and then as Executive Management member of Helvetia Switzerland. Besides MoneyPark, his areas of responsibility included the Helvetia Venture Fund, online insurer Smile and the Customer & Market Management of Helvetia Switzerland.

"It's not easy on an emotional level to organise the succession as company founder, but the time is now right after ten years at the helm of MoneyPark. I am extremely pleased to have a professionally proven successor with outstanding interpersonal skills in Martin Tschopp", explains Stefan Heitmann, founder and CEO of MoneyPark. Stefan Heitmann remains a shareholder and will stay with MoneyPark as a director with an executive role for major partnerships.

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About MoneyPark

MoneyPark is the leading mortgage and real estate specialist in Switzerland and has more than 300 employees. The young FinTech offers comprehensive and customized mortgage and real estate solutions with a combination of personalized advice and pioneering technology. It supports its customers for the search and the financing of properties, during the ownership phase and the sale of real estate, with independent expertise. MoneyPark offers the largest selection of financing solutions in one place with mortgage and pension products from more than 150 providers, including banks, insurance companies and pension funds. Independent advice is provided either through a network of more than 20 branches in Switzerland or via telephone or online. MoneyPark provides institutional investors with holistic mortgage solutions thanks to a setup of efficient sales and efficient portfolio management.